

# **REYNOLON®** Shrink Film



Reynolon® Shrink Films are the right choice for sustainable packaging.

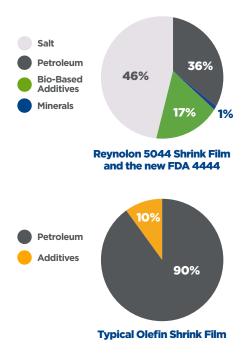
Less packaging needed means less waste produced and less energy required means less fossil fuel being used, all resulting in the reduction of negative impact on the environment.

# **Less Packaging**

Reynolon vinyl film offers a low shrink force and the ability to customize the shrink percentages, reducing or eliminating the need for secondary packaging materials. And, Reynolon films' customized shrink qualities allow for biaxial shrink percentages that reduce the material needed for many applications.

### Less Waste

Packages wrapped in Reynolon film use less shrink film because of the biaxial and preferential shrink properties. In comparison, polyolefins require larger film bags to wrap the same size item.



# Less Fossil Fuel

Reynolon PVC Shrink Film, also known as vinyl film, uses over 50% less petroleumbased raw materials than films like polyolefin, which is nearly 100% petroleum-based.

### Less Energy

Production of PVC consumes 22% less energy than the production of high density polyethylene (HDPE), 15% less than polypropylene (PP), 21% less than polyethylene terephthalate (PET) and 35% less than oriented polystyrene (OPS). Plus, Reynolon shrink film seals and shrinks at 10 - 20% lower temperatures than polyolefin films.\*

\* Excerpted Data From "Cradle to Gate Life Cycle Inventory of the Nine Plastic Resins and Two Polyurethane Precursors", Franklin Associates, March 2007.

These guidelines are supplied to assist you in determining the proper use of Pactiv Evergreen products. They are based upon testing and published guidelines and are reliable in most applications. However, because every food supplier's recipes, ingredients, processes and supply chain is unique, these guidelines are not a substitute for product testing. Confirmation of product acceptability under your specific conditions of use must be done by you.

For shrink films that outperform all others ...



