

Supermarket Meal Kits

Packaging that gives your customers the meal convenience they want.









The solution to consumers' meal-planning challenge



The problem

Today's busy consumers demand convenient, nutritious meal options to fit hectic lifestyles and evolving dining preferences. They embrace cooking meals for their families, but lack time to find recipes or shop for ingredients. They don't like the commitment of meal subscriptions. Instead, they prefer the convenience of an easily prepared meal from a nearby supermarket.



The solution

Meal Kits meet the consumer demand for a time-saving compromise between homemade meals and takeout. These custom-created kits offer a complete meal package of fresh, pre-measured ingredients along with simple preparation instructions for consumers to take home and cook for themselves and their families.

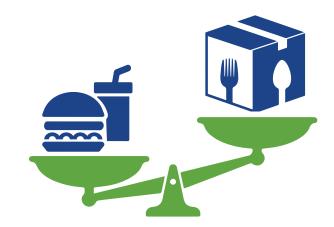
To expand your sales in this growing segment, make sure consumers choose a Meal Kit prepared by your supermarket.

The **pandemic** popularized meal kits, but now recent data from Statista indicates that the U.S. market will

exceed more than

\$10 billion by 2024

compared to just \$6.9 billion in 2021



"A major element that's shifted is affordability.

Before the pandemic, many consumers viewed the meal kit option as a luxury with a premium price tag.

Now, meal kits are for everyone. They are cheaper per serving than you'd pay at many fast-food establishments."

> - Nihal Advani CEO, QualSights



Studies have shown that those

aged 18-34

consider meal kits as part of their weekly grocery routine

Supermarkets can offer customers a way to try meal kits without the commitment associated with a home delivery subscription

Typical Meal Kit Packaging "Must-Haves"



Stackable

Stackability for ease of merchandising/transport



Strength

Container rigidity for performance



Leak Resistance

Lids designed for leak resistance, easy opening & resealing, tamper evident



Venting

Venting capability for select fresh produce and other items



Temperature Performance

Performance across appropriate temperature range, i.e. freezer to microwave/oven



Labeling Capability

Label panels for pricing, nutrition and preparation labels



Clarity

Lid clarity for merchandising appeal and content identification



Sizes

Range of sizes for varied contents







MealMaster® and EarthChoice®

Rotisserie Chicken Containers

Our chicken roaster packaging solutions offer multiple sizes and materials to meet your merchandising needs!

Venting

Built-in venting system allows steam to release, keeping food hot, juicy and delicious.

Superior visibility

Dome lids feature excellent visibility without condensation due to anti-fog technology. For optimal clarity, choose our oriented polystyrene (OPS) domes.

Reduced environmental impact

EarthChoice® mineral filled polypropylene (MFPP) bases are made with 50% less plastic than traditional polypropylene (PP) containers, reducing fossil fuel based material usage. PP dome lids are recyclable in the communities that accept these products. Check locally.

Versatile merchandising

Containers are suitable for both hot and cold applications, reducing operator SKUs and increasing efficiencies. Multiple sizes and materials are available for all chicken roaster needs.

High heat performance

Rotisserie Chicken Containers are suitable for merchandising in hot case displays, warming units and under heat lamps. EarthChoice MFPP bases and PP lids are also suitable for reheating in a microwave.

Transport with confidence

Our ZipSeal™ Closure System's leak-resistant seal keeps package contents secure during transport. The easy-to-apply lid has an audible snap indicating the lid has been sealed.





Chicken Barn Containers

Maximize hot case sales with containers that are ideal for crispy, fried, hot food.





Keep it crispy

Built-in venting system allows steam to release, keeping food hot, crispy and delicious. Vents are even functional when stacked!

High heat performance

Chicken Barns are suitable for merchandising in hot case displays, warming units and under heat lamps. MFPP bases are also suitable for reheating in a microwave.

Superior visibility

Dome lids feature excellent visibility without condensation due to a robust venting system.



Channels in the container bottom allow air to circulate around food while wells within the channels collect moisture and grease. Ribbed sidewalls offer superior strength and crush resistance.

Transport with confidence

SmartTote[™] handles provide a convenient carryout experience increasing customer satisfaction.









MealMaster® and EarthChoice®

Rib Containers

Showcase ribs, entrées, meal kits and other to-go foods with Pactiv Evergreen's rib containers!

Transport with Confidence

Our ZipSeal™ Closure System's leak-resistant seal keeps package contents secure during transport. The easy-to-apply lid has an audible snap indicating the lid has been sealed.

Superior Visibility

Dome lids feature excellent visibility without condensation due to anti-fog technology. For optimal clarity, choose our oriented polystyrene (OPS) domes.

Versatile Merchandising

Containers are suitable for both hot and cold applications, reducing operator SKUs and increasing efficiency.

Reduced Environmental Impact

EarthChoice® mineral-filled polypropylene (MFPP) bases are made with 50% less plastic than traditional polypropylene (PP) containers, reducing fossil fuel based material usage. PP dome lids are recyclable in the communities that accept these products. Check locally.

High Heat Performance

Rib containers are suitable for merchandising in hot case displays, heat lamps and warming units. EarthChoice MFPP bases and PP lids are also suitable for reheating in a microwave.



Pro-Kal[®] Deli Containers

With six sizes and one common lid these containers are great for grab 'n go merchandising and transporting take-out!



Economical

Contact-clear Pro-Kal® containers are your solution for a lightweight, cost-effective package.

Excellent Temperature Endurance

These microwaveable containers have a high heat resistance and can handle your hottest foods.

Recyclable

Recycling products gives them a second life.

Efficient for Inventory

One lid fits six containers. Combo packs available for convenience and operational simplicity.







Performance on-the-go

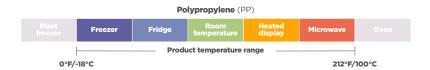
SideKicks® Containers are portable and stackable, with a reliable, leak-resistant lid you can trust. Ideal for prepared foods, takeout, and delivery—and ready to hold whatever you put in them.

Efficient and versatile

These containers are perfect for everything from hot soups to cold salads. One-size fits all lids are clear and vented, and both container and lid are microwave safe.

High style, high function

A striking, upscale look showcases your sides. And a convenient wide-mouth design makes SideKicks® Containers spoonable, dippable, and supremely snackable.





Newspring[™] Containers and Portion Cups

Top of the line in both performance and presentation **VERSAtainer**®, **DELItainer**®, and **ellipso**® containers are the packaging solutions you need for customer satisfaction and operational excellence.









that meet your needs

Versatility

Whether you need a quality takeout container for on-the-go entrées or a dynamite deli container for your market, Newspring packaging is offered in a variety of shapes, sizes, and colors for optimal operational versatility.

Premium performance

These sturdy containers are made of heavy-gauge polypropylene. They hold up to your heartiest menu items and will not bend or break when stacked for delivery or display. Bonus for your end customers, Newspring containers are safe for top rack use in residential dishwashers.

Superior leak-resistance

Newspring products have a tight-fitting perimeter seal that provides exceptional leak resistance, so you can store and transport foods with confidence.

High style

Our stylish Newspring packaging presents food beautifully, and their clear lids allow for easy order identification. Choose from a selection of base colors to highlight your cuisine.

Excellent temperature endurance

Ideal for a variety of food applications, both hot and cold, Newspring containers can be stored in the freezer, refrigerated or microwaved. Ensure the lid is loosened prior to microwaving to permit steam ventilation.

NewspringTM

Containers and Portion Cups

VERSAtainer® Containers and Lids

When you need a container solution that performs and presents, VERSAtainer packaging is the clear choice. This popular line of containers comes in a variety of shapes, sizes, and configurations. These stylish, high-performance containers are a delivery favorite for pasta, stir-fry and other saucy foods.



DELItainer® Containers and Lids

These containers are a versatile option great for deli counters, grab-n-go merchandising and takeout. The lids and bases nest neatly for stacking in retail settings. The secure lid fit keeps the product in place during transportation.

ellipso® Oval Portion Cups and Lids

Stylish ellipso portion cups' elegant design enhances the presentation and appeal of condiments and sides. Pour sauces and dressings with ease, due to their unique oval shape.







Polypropylene Versa2Go[™] Containers

These two piece containers with their clear lids and black matte bases are fantastic for food presentation and delivery performance.



Reduced environmental **impact**

EarthChoice® Versa2Go™ polypropylene (PP) bases are made with 20% less plastic than our Newspring™ VERSAtainer® bases, reducing fossil fuel based material usage. The PP dome lids are recyclable in the communities that accept these products. Check locally.

Efficient combo pack

Allow bases and lids to ship together in smaller pack quantities and takes up less shelf space.

Great for delivery and to-go

The leak-resistant seal helps to prevent messy spills and maintain food quality, while the stackable lids and bases nest securely to help keep product in place during transportation.

Consumer convenience

Customers enjoy that these containers easily go from refrigerator to microwave and are top-rack dishwasher safe.





Classic Carryout Containers

Attractive, versatile and ovenable, classic carryout containers offer an upscale image for any home meal replacement program.





High Heat Performance

Containers allow food to be prepared, stored, transported and reheated (in the oven) all in the same packaging. Containers are compatible with heat-sealed film.

Transport with Confidence

Heavy-duty, recyclable* aluminum bases protect food and preserve the quality of meats, seafood, prepared entrees, side dishes and bakery foods. Accompanying lids provide a leak-resistant seal.

Versatile Merchandising

Containers are suitable for both hot and cold applications, reducing operator SKUs and increasing efficiencies. Black, gold and silver options are exceptional for displays, increasing visual appeal.



Pressware® Dual-Ovenable

Paperboard Containers and Pizza Trays

Pressware® is available in a variety of colors and sizes for microwave or oven applications.









Versatile

Pressware trays hold a variety of food applications either hot or cold. They can be stored in the freezer or refrigerator without cracking or denting.

Variety of sizes

Trays hold food products from family-sized entrées to portion-controlled entrées, side dishes and desserts.

Sustainable solution

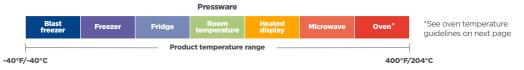
and oven safe.

About 85% of every Pressware product is made from trees, a renewable resource, reducing your plastic consumption and helping support your sustainability initiatives.

Fast customization

Pactiv Evergreen offers reduced lead time and tool cost, relative to other material substrates.

What temperature range is recommended?



Pressware is now

PFAS-Free

making them a compliant option in states that have banned PFAS, while maintaining the strength and performance you are accustomed to.





Containers

Multiple closure options: Clear OPS dome lids, overwrap or peelable film. Flanges provide ease-of-handling.



Food preparation, baking and serving can be done on the same tray.





425° F



♦♦♦ 450° F

up to (15) minutes





Taxonomy

of a Pressware Product Number

Example Code Number: **PCS5613RR1XP**

Product Line -

PCS - Pressware Classic Stoneware

PEP - Pressware Ebony Premier

PSP - Pressware Special Production

C18 - Dome Lids

Length (in.)

Radius Corner **New Pack** Size/Count

Width (in.) If 0, product is a round tray

Depth (in.)

13 = 1 - 3/815 = 1-5/8 XP =

PFAS-Free



RPET (Recycled PET)

Tamper Evident & Resistant Hinged Lid Containers









The sustainable way to keep your customers' food safe.

Tamper evident and leak resistant seal

This patented design improves safety by minimizing risk of food tampering and has no loose pieces to throw away. Be confident your container is sealed when you hear the "click" while closing it. There are no shrink bands or wrap-around labels required. The leak-resistant seal locks in product freshness and reduces messy spills. The containers are resealable for convenience and flexibility.

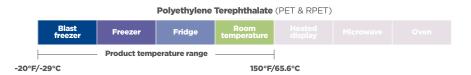
Sustainable

The recyclable* containers are made with a minimum of 25% post-consumer recycled materials (PCR), which reduces environmental impact by using materials previously destined for landfills. They also eliminate the need for shrink bands, also bound for landfills.

Great for merchandising

Tamper evident containers allow for secure stacking for easy handling, display and transport. They are automation-capable thereby lowering operating costs. The large window panel is a prime location for brand identity and better merchandising.

What temperature range is recommended?







RPET (Recycled PET)

Square Salad Containers

This complete line of multi-functional, square bowls offers a variety of sizes providing both style and versatility. Bases are available in black or clear and pair with a clear RPET domed or flat lid.



Excellent Clarity

The smooth, glass-like finish makes product identification easy.

Versatile

These shatter- and crackresistant containers are available in sizes 8 oz. to 64 oz. and are MTO capable.

Stackable

Built-in stacking features allow for easy storage of multiple bowls, optimizing shelf space.

Ease-Of-Use

Staggered tabs with easy-grip texture make it simple to open and close bases and lids.

Leak Resistance

The Zip Seal[™] feature ensures a tight closure.

Sustainable

These containers are made with a minimum of 25% post-consumer recycled (PCR) materials. Clear containers and lids are recyclable.*







PET

Deli Containers

Choose from hinged-lid, round or square PET containers.



Exceptional Clarity

The PET material provides a clear view and superior merchandising to increase impulse sales. These containers are also freezer-safe, allowing you to store and sell all in one container.

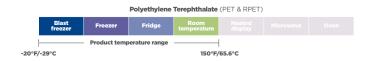
Outstanding Strength

Containers are strong, stackable, and provide a secure lid fit for display and transport.



Sustainable

These containers are also recyclable, but check locally, they may not be recyclable in your area.







To learn more about our wide range of food packaging, foodservice and sustainable products, contact your sales representative today.

These guidelines are supplied to assist you in determining the proper use of Pactiv Evergreen products. They are based upon testing and published guidelines and are reliable in most applications. However, because every food supplier's recipes, ingredients, processes and supply chain is unique, these guidelines are not a substitute for product testing. Confirmation of product acceptability under your specific conditions of use must be done by you.

