



Help Your Customers Green Up Their Game Plan

1

Do Your Research

- Understand if they have any legislation that impacts packaging in their area.
- Research what may be recycled and/or composted in their region.

2

Consider Different Options

- Discuss operators needs and identify appropriate options.
- Send samples of sustainable products and have customers test them out.

3

Evaluate Sustainable Solutions

- Make sure to get feedback from employees and customers on product changes.
- Go beyond material changes, and offer items like straws, cutlery, and condiments upon request. This is not only more sustainable, but cost saving as well.

4

Communicate Your Commitment

- Educate and train your staff on your actions, talk with your customers.
- Announce changes on social media, your website, provide window clings and table tents.