



Carton Recycling Facts

Every PlantCarton package is made from about 70% paper and is recyclable. Here are some important facts you should know about carton recycling.



What do consumers think about recycling?



of grocery shoppers say their purchase decisions are extremely or very positively influenced by a company's commitment to only using recyclable packaging.*



of grocery shoppers say it is extremely/very important that the package is recyclable when shopping for healthy beverages.*



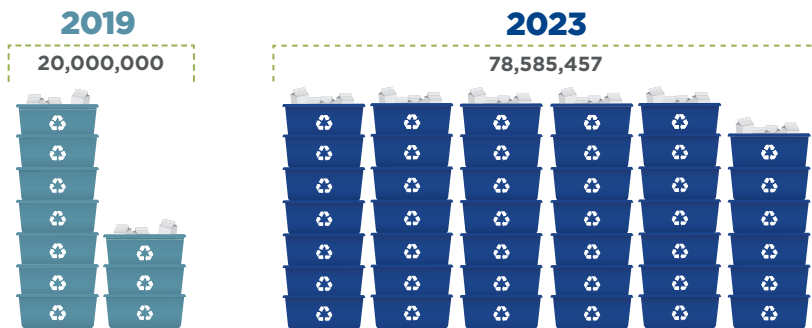
of consumers say that recycling, landfills, or solid waste are the most important environmental concerns for beverage packaging.*

*Source: EcoFocus Trend Study 2022



Carton recycling progress made:

Number of U.S. households with carton recycling access



- The only U.S. state that **does not** have carton recycling access is **Hawaii**.
- Today, **11,141 schools** have carton recycling programs.

	2019	2023
Carton recyclers in North America	1	6
States with carton recycling programs	24	49
Percentage of US households with carton recycling access	18%	62%
Number of US households with carton recycling access	2,000,000	78,585,457

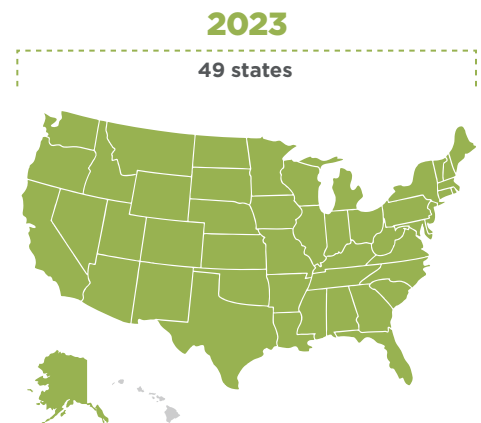
What happens to the fiber recovered from recycled cartons?

- The fiber from recycled cartons can be used to make paper products, such as tissues, paper towels, and writing paper.
- Cartons can also be shredded and heat pressed together to make high-quality, green building materials, such as wallboard, roof cover board and ceiling tiles. **About 400 cartons are used to become a panel of wallboard.**

Source: Carton Council of North America

Visit recyclecartons.com to find out more about recycling cartons in your community.

States with carton recycling programs



About the Carton Council

- Pactiv Evergreen is a founding member of the Carton Council, which was started in 2009.
- The Carton Council is composed of the four leading carton manufacturers, Pactiv Evergreen, Elopak, SIG Combibloc, and Tetra Pak.
- The goal of the Carton Council is to deliver long-term collaborative solutions to divert valuable cartons from the landfill and expand carton recycling nationwide.



pactivevergreen.com